

7th Annual



Bag Ladies Benefit

THURSDAY, MAY 10, 2012

CORPORATE SPONSORSHIP PACKAGE

Guardian of the Future
Young Scientist
Partner for Prevention
Friend for Prevention



A BENEFIT EVENT TO SUPPORT
PREVENTION IS THE CURE

HUNTINGTON BREAST CANCER ACTION COALITION, INC



PREVENTION IS THE CURE

746 New York Avenue
Huntington, NY 11743

Phone: (631) 547-1518 Fax: (631) 547-1520
friends@hbcac.org www.preventionisthecure.org



2012 Committees:

Andrea Aronin	Rita Braschowitz	Tina Franck	Kim Hendrickson-Radovich	Rose Koven	Shelby Poole	Genevieve Sloup
Ilene Becker	Michele Caro	Elena Galluzzo	Kim Hint	Katya Kupava	Maria Reitano	Gwenn Spadaro
Janice Beibin	Carol Cohen	Santa Garofalo	Liz Holbreich	Virginia Laks	Allyson Riskin	Karen Stillman
Nicole Benincasa	Pam Constantatos	Beth Gilman	Nicolle Horowitz	Judith Lattuca	Helene Rizzuto	Jill Todd
Jill Berger	Joy Dolgon	Jill Gold	Jodi Kahane	Laura-Beth Lentini	Sharon Rubin	Theresa Ward
Charlette Biondo	Alison Dym	Rosalyn Haber	Maria Kalonaros	Ellen Maher	Dale Schreiber	Maureen Weber
Rosario Bopp						Rhonda Weinman

We invite your company to become a proud **SPONSOR**

The 7th Annual Bag Ladies Benefit

Thursday, May 10, 2012, 6-10 pm

Carlyle on the Green, at Bethpage State Park

HONORING RECOGNIZED LEADER:

Lisa Kratter

Serving our organization and the community in the fields of education, social services, campaign development, and volunteer endeavors. Coordinating the Students & Scientists Environmental Research Scholarship Program and Chairing and Co-chairing The Bag Ladies Benefit along with Kim Hint and Rose Koven, over the past 4 years. Her contributions have been significant to the community.

For twenty two years our organization has provided help and hope for women and their families coping with a diagnosis of breast cancer. Our **Lend A Helping Hand Program** has helped reduce the stress of those facing a positive diagnosis by providing financial assistance, professional support services and care. We are proud of the investment we have made promoting family health through our many educational programs with focus on reducing risk of cancer and disease via our **Prevention Is The Cure** (PITC) Campaign. There is mounting scientific evidence suggesting that disease is not caused by genes alone, but by personal behavior and the interaction of environmental triggers. The scope of those we serve and the programs we've initiated have grown over the years, but our mission remains - providing help and hope for individuals, supporting their loved ones, and focusing on prevention methods, as we actively help those faced with cancer and disease.

Become a **Sponsor** of this exciting and unique event where new and pre-loved designer handbags, fine jewelry, theater and travel packages are auctioned off to the highest bidder!!!! Premium raffle baskets also complement our array of prizes.

As a Sponsor of **The Bag Ladies Benefit** - "enhance your corporate image" and give a positive community profile to your company. The **Bag Ladies Benefit Sponsorship** options are priced to encourage participation by businesses of all sizes. Your benefits guarantee visibility to the New York community.

Our event attracts over four hundred professional business women and men from the New York Metro area, who want to enjoy a "fun" high energy evening while helping to raise the necessary funds to support the extraordinary **Students and Scientists Environmental Research Scholarship Program**.

"A one of a kind hands-on program, designed to encourage the interests of young men and women in environmental science and public health, giving students the opportunity to work beside world renowned researchers while participating in sophisticated laboratory procedures at a national state of the art facility." For more information please check out our website - www.preventionisthecure.org

With your support, we will be able to continue providing care through our Survivor Support Services, Educational Outreaches, and the Prevention Is The Cure Campaign.

We look forward to hearing from you so that we can provide an opportunity for your company to receive visibility across the New York Metro area as a Sponsor of this year's **Bag Ladies Benefit**.

Thank you,
Lisa Kratter, Event Chair
(516) 435-6313, Lisak11746@yahoo.com

Committee Member



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Dear Supporter:

Please take a moment out of your busy schedule to read about our most worthwhile cause.

Huntington Breast Cancer Action Coalition, Inc., Prevention Is The Cure campaign is working toward collecting donations of designer handbags to be offered as auction items during our exciting fundraiser event – **The 7th Annual Bag Ladies Benefit to be held May 10, 2012**. Additionally, an array of other donated items of your choice is welcome to fill our numerous raffle prize baskets.

Mounting scientific evidence suggests that disease is not caused by genes alone, but by the interaction of environmental triggers. We need your help to raise the necessary funds to increase public awareness of environmental links to disease, while urging the public to demand greater funding for environmental health research. It is our mission to focus on preventative methods, as we actively help those faced with a positive diagnosis.

Huntington Breast Cancer Action Coalition, Inc. / Prevention Is The Cure, Inc. is dedicated to providing a plethora of services and programs throughout the New York Metropolitan area through the following:

Lend a Helping Hand: easing the burden of women and families faced with a positive diagnosis of Breast Cancer. Patients are assisted with medical transportation, house cleaning, babysitting, as well as emotional support.

The Students and Scientists Environmental Research Scholarship Program: high school students are granted the rare opportunity to work with world renowned researchers, learning sophisticated laboratory procedures in a state-of-the art-lab, researching and exploring environmental triggers which contribute to the causation of disease.

Road Map for Prevention: working with Mount Sinai School of Medicine and Stony Brook University, we have created a series of public workshops with a focus on prevention. "Simple Solutions and Why Me?" is an environmentally focused education program offering easy to understand connections between toxic exposures and the onset of disease. Most importantly these workshops offer simple steps to be considered when making personal choices for oneself and the family.

Toxin Free Toddlers and Babies Act: HBCAC along with their environmental partners secured the first ban in the nation on the sale of baby bottles, sippy cups and straws that contain the chemical BPA in the County of Suffolk. Our young children will be protected from this endocrine disruptive carcinogen Bisphenol A, which is linked to neuro developmental disabilities, childhood obesity, early puberty and cancer. This ban established the precedent for New York State.

Please peruse the enclosed attachments to receive specific details about our event, and how you can assist us making this year's event another success. As a means of extending our gratitude for your participation, your business information will be prominently displayed in our Event Journal. Feel free to contact me with any further questions. Thank you for your consideration.

Sincerely yours,

Committee member



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a campaign of Huntington Breast Cancer Action Coalition, Inc.



7th ANNUAL BAG LADIES BENEFIT

Carlyle on the Green, Bethpage State Park, New York
Thursday, May 10, 2012, 6-10PM

CORPORATE SPONSORSHIP PACKAGE

"PRESENTING SPONSOR" - \$3,500.00

- ❖ Your company's name and logo will appear most prominently in all event related printed material as Presenting Sponsor

- ❖ Your company's name and logo listed most prominently on the Prevention Is The Cure website with link as Presenting Sponsor

- ❖ Your company's banner displayed in highly visible location at event

- ❖ Your company's name and sponsorship level will be acknowledged in evening's presentation as Presenting Sponsor

- ❖ Full page Journal ad, in Color, will be prominently displayed on either Inside Front Cover or Back Cover in Event Journal

- ❖ 20 event tickets



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“GUARDIAN OF THE FUTURE” SPONSORSHIP LEVEL - \$1,800.00

- ❖ Your Company's name & logo will appear largely in all event related printed material
- ❖ Your Company's name & logo listed most prominently on the Prevention Is The Cure website with link
- ❖ Your Company's name and sponsorship level will be acknowledged in evening's presentation
- ❖ Full page Journal ad
- ❖ 10 event tickets

“YOUNG SCIENTIST” SPONSORSHIP LEVEL - \$1000.00

- ❖ Your Company's name & logo will appear in all event related printed material
- ❖ Your Company's name & logo listed on the Prevention Is The Cure website with link
- ❖ Your Company's name and sponsorship level will be acknowledged in evening's presentation
- ❖ Half page Journal Ad
- ❖ 4 event tickets

“PARTNER FOR PREVENTION” SPONSORSHIP LEVEL - \$600.00

- ❖ Your Company's name & logo will appear in all event related printed material
- ❖ Your Company's name & logo listed on the Prevention Is The Cure website with link

- ❖ Your Company's name and sponsorship level will be acknowledged in evening's presentation
- ❖ Business Card size Journal Ad
- ❖ 2 event tickets

"FRIEND FOR PREVENTION" SPONSORSHIP LEVEL - \$300.00

- ❖ Your Company's name will appear on the sponsorship list in our official printed journal, distributed at event
- ❖ Your Company's name and sponsorship level will be acknowledged in evening's presentation
- ❖ 1 event ticket



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JOURNAL AD FORM

Name of Company _____

Contact _____

Address _____

City, State, Zip _____

Contact _____ Phone _____ E-mail _____

I would like to place a Journal Ad: (check one) *[If Sponsor, see ad size that is **included** in your benefits]*

_____ Full Page (b&w)	(4 1/2 x 7 1/2)	\$ 600
_____ Half Page (b&w)	(4 1/2 x 3 3/4)	\$ 300
_____ Business Card (b&w)	(3 1/2 x 2)	\$ 200

Please submit artwork to friends@hbcac.org by April 1, 2012

Adhering to this deadline ensures recognition in event journal.

Make checks payable to: HBCAC / Prevention Is The Cure

Visa & MasterCard Accepted:

Credit Card # _____ **Expiration Date:** _____

Signature _____

Return form with payment to: HBCAC, 746 New York Avenue, Huntington, New York 11743

For more information contact: Samantha Graham, Office Manager

Phone: 631-547-1518 **E-mail:** friends@hbcac.org **Fax:** 631-547-1520

Thank You for Your Support!

*Portion of the proceeds will benefit Students & Scientists Environmental Research Scholarship Program
For further information visit websites www.hbcac.org / www.preventionisthecure.org*



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CONTRIBUTION FORM

Please complete and return this form to confirm your Sponsorship/Journal Ad.

Name of Company _____

Contact Person _____

Phone _____ Fax _____

Address _____

Town _____ State/Zip _____

E-mail address _____

We are pleased to support in the following way: (circle one)

- Presenting Sponsor** \$ **3,500**
- Guardian of the Future Sponsor** \$ **1,800**
- Young Scientist Supporter Sponsor** \$ **1,000**
- Partner for Prevention Sponsor** \$ **600**
- Friend for Prevention Sponsor** \$ **300**

Journal Ad ONLY \$ _____
of Tickets ONLY _____ x \$120.00 each \$ _____

Adhering to the April 1, 2012 deadline ensures recognition in event journal.

Make checks payable to: HBCAC / Prevention Is The Cure

Visa & MasterCard Accepted:

Credit Card # _____ ***Expiration Date:*** _____

Signature _____

Return form with payment to: HBCAC, 746 New York Avenue, Huntington, New York 11743

For more information contact: Samantha Graham, Office Manager

Phone: 631-547-1518 **E-mail:** friends@hbcac.org **Fax:** 631-547-1520

SPONSORSHIPS ARE DEDUCTIBLE AS ALLOWED BY LAW

Portion of proceeds will benefit Students & Scientists Environmental Research Scholarship Program

Visit: www.hbcac.org / www.preventionisthecure.org